

## **MoDOT Minute – May 13, 2008**

Hi. This is Sally Oxenhandler with your MoDOT Minute.

First it was Mizzou Coach Gary Pinkel promoting motorcycle safety. Now, musician Sheryl Crow wants Missouri teens to buckle up. A public service announcement featuring the Missouri native talks about her memories as a teenager, including basketball games, prom and hanging out with friends. Crow advises teens, "Don't let your fun be cut short. Safety belts save lives. Make them a habit." You can hear the spot at [savemoyouth.com](http://savemoyouth.com).

On a related note, the national Click It or Ticket campaign is now under way. Click It or Ticket involves increased law enforcement and state and national advertising to crack down on unbelted drivers and save lives. Drivers involved in Missouri traffic crashes in 2007 had a 1 in 32 chance of being killed if they were not wearing a seat belt. The chance of being killed dropped to 1 in 1,300 when drivers were buckled up.

That's been your MoDOT Minute. Remember to visit [modot.org](http://modot.org) every Tuesday for new information.